

The construction industry faces several challenges hindering its productivity and growth. Foremost, the industry has to

experience and the mitigation of pain points. Building the business case takes the buy in of employees and leadership to get complete feedback from all and reduce pushback.

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#### **CHALLENGE 2: TIMING NEVER MAKES SENSE**

The alignment of timing with development cycles and projects rarely supports implementing new technologies. Team members who are onsite don't want to try new equipment they

quantify intangible benefits such as improving the employee



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### About the Author

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Maanav Mahindru is an operational product leader at [Shadow Ventures](#) who works closely with leading construction organizations to help them keep a pulse on the latest innovations and the most promising and emerging companies. Previously, Maanav served as Executive Vice President of Portfolio at SightPlan after it acquired InfoTycoon, where he was Chief Operating Officer. At InfoTycoon, he focused on implementing operational efficiencies and a strong product focus that allowed the company to continue operating through the pandemic and led to a successful exit.

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### About the Article

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