

## CHALLENGE AND OPPORTUNITY: TRENDS TO KEEP IN MIND IN 2023

With 2022 firmly in the rearview mirror and the new year now underway, it's clear many of the opportunities and challenges impacting equipment manufacturers today are poised to remain as relevant as ever in the weeks and months ahead. While it's a fool's errand to try and predict exactly how 2023 will unfold for the industry, equipment manufacturers would be wise to pay close attention to a number of trends and how they may evolve in the near term. With that in mind, the Association of Equipment Manufacturers (AEM) caught up with several staff leaders to hear which ones, specifically, are top-of-mind for them at the moment.

## THE INDUSTRY'S TOP PRIORITY: ORGANIZATIONAL CULTURE

*Written by: Jaime Vos, Senior Director of Revenue Development & Cultural Innovation, AEM*

With so much change taking place in 2022, organizations in many industries, including equipment manufacturing, are being forced to respond by reexamining their business





There is no denying the 2020 COVID-19 pandemic turned the world on its head, but it was tough to predict just how long the supply chain would be impacted. A recent AEM survey of 179 equipment manufacturers revealed that 98% of equipment manufacturers are still battling with an unreliable supply chain — and more than half (58%) are experiencing worsening conditions.

AEM confirmed that the two driving factors of these supply chain woes stem from workforce shortages and access to intermediate components for production. These things coupled together paint a stark picture, but there are reasons to be optimistic that supply chain challenges will start to abate over the course of this year.

AEM continues to — M M M pMat 98% o M M Q intermeQ M



---

[A](#) [A](#)

---

Written by Association of Equipment Manufacturers ([AEM](#)) staff writers:

- » Jaime Vos, Senior Director of Revenue Development & Cultural Innovation
- » Julie Davis, SHRM-CP, Senior Director of Workforce & Industry Initiatives
- » Kip Eideberg, Senior Vice President of Government & Industry Relations
- » Jason Malcore, Senior Director Safety & Product Leadership
- » Kate Huskin, Senior Director of Communications

---

[A](#) [A](#)

---

Republished from [Construction Business Owner](#). Construction Business Owner