

Revamp Your Employee Training Program to Attract the 2024 Workforce

generation workers who possess the skills to fill the

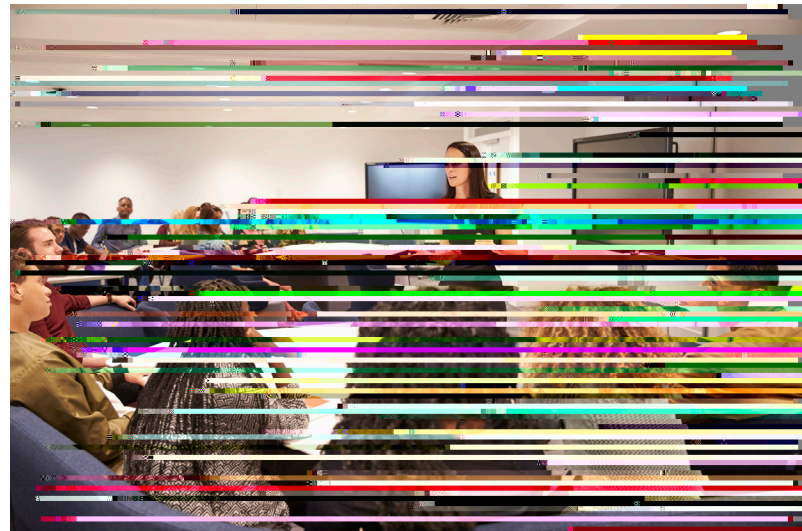
employees the tools not only to learn a specific job but to build

TRAINING AS A RECRUITMENT/RETENTION TOOL

when troubleshooting the labor shortage affecting companies in numerous industries. Many people who leave jobs do so

who are looking for new jobs or to advance in their current

Leaders in the construction profession and other fields must



people - whether seasoned or rookie - on and off the jobsite is

and nearing retirement, the need for an influx of skilled young

employees confidence that the company believes in them



About the Author

_____) is the Forbes Books author of *The Business Scaling Blueprint: Building a Foundation to Grow Your Brand*